

## **Searchlight. True Value**

Thank you for registering your interest with Searchlight. We're over the moon you have decided to delve a little deeper in the lead-up to our **launch on 11<sup>th</sup> January**. This is an exciting time to be in the business. Welcome to the vanguard.

Over the coming weeks I will be writing to you to answer any questions and to give you some insights into the **unique advantages Searchlight can bring**. Of course, if you would like to have a more extensive conversation, then do give me a call or schedule a time for a video conference. That is most easily done by using [enquiries@searchlightterrier.uk](mailto:enquiries@searchlightterrier.uk) or calling **020 4530 8585** and speaking to one of the team to get something in the diary.

So..

Let's begin with an outline of some of the **Key Assets** Searchlight offers:

### **1. Bank Integration**

This is conducted through our partner, [True Layer](#) who handle highly secure transmission of data under the Competition and Markets Authority Open Banking initiative. Basically, this means that your Bank send Searchlight a Bank Statement and Searchlight reads it and your real-time rent roll is born. Critically, this sets us apart from other Terrier systems.

### **2. Independence**

This is so important. Searchlight can operate in blissful isolation from any other product. We do not need to have Xero or Quickbooks. We do not need to integrate with Banks. We work as well free from those automated connections, as we do with them. That puts us at a huge advantage over other Hosted Software. Added to which, we are completely self-made. No investors. No shareholders. No one else pulling the strings. What we want is what you want. Simple.

### **3. Technology for Your Benefit**

How often does one wish one could make technology work for you and not the other way round?

All those things a Land Agent used to do long-hand are now done by an algorithm and yet...has that changed the cost? At Searchlight, we deliver that benefit straight back to you. We take advantage of the latest technology and cut through the outdated and inherited cost-burden of our competitors and other firms operating in this space. The net result – our clients take home the benefit. Happy Christmas!

### **4. Solid Foundations**

Searchlight has been built by professionals from scratch. It has been built for a specific purpose in response to bookkeeping tools shoe horned into a property management use, or property management tools which doggedly refused to connect to banks....or just a spreadsheet.

We built a completely solid foundation on which we could create a useful, reliable and intuitive tool. A professional grade using consumer language. Our developers are not the

sort who go in for convenient and cheap. This took two years. It has been done correctly and done well.

The above is obviously not exhaustive. It is far from that. But I hope it gives a flavour of what we're about and the integrity with which we approach our work.

This is not just an opportunistic business. This has been carefully curated to fill a gaping void and bring back control to our clients. It is a paradigm-shift which is long overdue.

I hope this generates some questions. We'd be delighted to engage with you, so please do ask away. If you'd like to chat in person or via video conference, please do contact us at [enquiries@searchlightterrier.uk](mailto:enquiries@searchlightterrier.uk) or calling 020 4530 8585

With best wishes

The Searchlight Team.



**Save Money. Take Back Control.**

**Sholto Moger MRICS**

Director  
Searchlight Terrier

**Phone:** 07501 925 032

**Email:** [sholto.moger@searchlightterrier.uk](mailto:sholto.moger@searchlightterrier.uk)

[www.searchlightterrier.uk](http://www.searchlightterrier.uk)

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